

# ITINERARY



8:30 - 9:00

## REGISTRATION & FAIR TRADE COFFEE AND TEA RECEPTION

9:00 - 9:30

## WELCOME & OPENING REMARKS

MC & Moderator: Steve Dooley | Director, Community Engagement, KPU

Kwantlen First Nation Blessing

Larissa Petrillo | Director, Centre for Interdisciplinary Research: Community Learning and Engagement (CIR:CLE)

KPU President Alan Davis

Well Wishes from Scotland, one of the world's first Fair Trade nations - Neil Findlay | Member of the Scottish Parliament (MSP), and Tommy Kane | Parliamentary Officer

9:30 - 10:15

## SESSION 1 | KEYNOTE SPEAKERS FOLLOWED BY Q&A

### The ABCs of Fair Trade and the Growth of a Movement

Dr. Will Low | Faculty, School of Business, Royal Roads University - *The ABCs of Fair Trade: What are the advantages and challenges of Fair Trade?*

Sean McHugh | Executive Director of the Canadian Fair Trade Network (CFTN) - *Growth of the Movement: What is the current state of the movement and how is it touching university campuses across Canada?*

10:15 - 10:30

## FAIR TRADE COFFEE AND TEA BREAK

10:30 - 12:00

## SESSION 2 | PANEL DISCUSSION WITH Q&A

### What are the institutional opportunities and challenges in adopting fair trade purchasing practices?

Victoria Wakefield | Purchasing Manager, Student Housing & Hospitality Services UBC - *UBC Fair Trade Designation: An Internal Process*

Mark McLaughlin | Executive Director, Ancillary Services SFU - *SFU Fair Trade Designation: Working with External Contractors*

Councillor Andrea Reimer, City of Vancouver - *COV Designation: Municipal Process*

Sean McHugh | Executive Director of the Canadian Fair Trade Network (CFTN)

12:00 - 1:00

## BUFFET LUNCH & FAIR TRADE VENDOR EXHIBITION

Enjoy a fair trade 'infused' lunch and engage with community fair trade vendors about their products and services.

1:00 - 2:00

## SESSION 3 | KWANTLEN POLYTECHNIC UNIVERSITY (KPU) / COMMUNITY PERSPECTIVES

### From the perspective of a member of the KPU community or one of its surrounding host communities, how might Fair Trade fit into a vision of a socially just and environmentally mindful community?

Paul Richard | Chair and Faculty Member, Environmental Protection Technology Program KPU

Arzo Ansary | Kwantlen Student Association (KSA) Director of Student Services, Chairperson of the KSA Executive Committee, & Scott Jacobsen | KPU Student

Anna Mathewson | Manager, Sustainability, City of Surrey

2:00 - 2:15

## FAIR TRADE COFFEE AND TEA BREAK

2:15 - 3:15

## SESSION 4 | STORYTELLING FROM THE BUSINESS COMMUNITY

### How does fair trade connect and facilitate community?

Stacey Toews | Co-founder and Communications Catalyst, Level Ground Trading

James Milligan | Founder and CEO, Social Conscience Fair Trade Sports Balls

3:15 - 4:30

## SESSION 5 | WORKING SESSION (OPEN SPACES)

Open Spaces is an exercise that will provide an environment for the audience to answer outstanding questions. Stakeholders will be able to engage with each other, gain insights, network, and add their own perspectives to the discussion.

Open Spaces Facilitator:

Vince Verlaan, M.A. | Principal Verlaan Engagement Services & Training (VEST)

4:30 - 6:30

## FAIR TRADE WINE AND CHEESE RECEPTION

Live background music provided by KPU music students, Braiden Kaliciak, Mario Beer Pasquier, Grant Sayle, Willy Wang

# BIOS

## **DR. WILL LOW | FACULTY MEMBER, SCHOOL OF BUSINESS, ROYAL ROADS UNIVERSITY**

Dr. Will Low is a core faculty member in the Royal Roads School of Business where he is responsible for course in sustainability and business. Will conducts research into the international fair trade movement and in sustainable consumption.

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## **SEAN MCHUGH | EXECUTIVE DIRECTOR, THE CANADIAN FAIR TRADE NETWORK**

Sean's interest in Fair Trade emerged from study and was put into practice through organization and outreach. Sean's passions lie in creating constructive tangible pathways towards sustainable long term development, both at home and around the world. Sean believes strongly that the reform of current global trading and financial systems alongside improved business practice can bring about the world we want to see, one of social and environmental justice and equality.

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## **VICTORIA WAKEFIELD | PURCHASING MANAGER, STUDENT HOUSING & HOSPITALITY SERVICES UBC**

Vicki is no stranger to sustainability. In procurement circles, she is affectionately known as the 'queen of green.' It is a well-earned moniker, considering the years she has spent incorporating ethics and the environment into purchasing policies. Vicki continues her work in Sustainability now at the University of British Columbia formally with Supply Management as the Manager of Logistics and Sustainability and now as Purchasing Manager for Student Housing Hospitality and Food Service.

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## **MARK MCLAUGHLIN | EXECUTIVE DIRECTOR, ANCILLARY SERVICES SFU**

As Executive Director of Ancillaries Services at Simon Fraser University Mark chairs the SFU Fair Trade Committee helping SFU earn Fair Trade Campus designation from Fair Trade Canada for the past two years. Mark works with student groups and campuses across Canada to help them start their own fair trade campus journey.

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## **ANDREA REIMER | COUNCILLOR, CITY OF VANCOUVER**

First elected in 2002 as a School Board member with the Green Party, Andrea was inspired by Gregor Robertson's leadership to join Vision Vancouver and was elected to City Council in 2008. Andrea was appointed in 2008 as the Chair of the City's Planning and Environment Committee and Council lead on the award-winning Greenest City Action Plan, overseeing Vancouver's efforts to become a global leader in environmental action.

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## **PAUL RICHARD | CHAIR AND FACULTY MEMBER, ENVIRONMENTAL PROTECTION TECHNOLOGY PROGRAM KPU**

Paul is the Chair of the Environmental Protection Technology Program at KPU, a position he has held since 2003. He received his Ph.D in Natural Resources Management from the University of British Columbia where he also taught undergraduate and graduate courses. Currently, Paul is working on a project which involves the application of compost lixiviate to reduce pesticide use in field crops in Cuba.

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## **ARZO ANSARY | KSA DIRECTOR OF STUDENT SERVICES, CHAIRPERSON OF THE KSA EXECUTIVE COMMITTEE**

Arzo Ansary is the Director of Student Services and Chairperson of the Executive Committee for the Kwantlen Student Association (KSA). She is a third year student hoping to complete a double major in Philosophy and Policy Studies. Her interest in fair trade began after rumours about the fair trade symposium started to circulate on campus. It inspired her and the KSA to research ways of turning their business, the Grassroots Cafe, into one that supports fair-trade. Arzo hopes to advocate for the adoption of a campus wide fair-trade policy.

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## **SCOTT JACOBSEN | PSYCHOLOGY STUDENT, KPU**

Scott Jacobsen studies psychology at KPU. He intends to speak on the importance of accurate information in holding attitudinal stances. In particular, he will speak on the importance of acquiring this information from reliable sources, e.g. Universities collecting and disseminating accurate information. He believes this basis provides a solid foundation for the Fair Trade Community. With an institution such as KPU, this allows for an active role in the production and dissemination of well-researched information to the larger community.

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## **ANNA MATHEWSON | MANAGER, SUSTAINABILITY AT CITY OF SURREY**

Anna Mathewson has a Master's degree in Resource Management from SFU with a focus on sustainable community development, and is a Member of the Canadian Institute of Planners (MCIP). Since 2009, she has been the Manager of Sustainability for the City of Surrey, working within the Office of the City Manager, where her role is to be a catalyst for sustainability within the City corporately and the community more broadly. Anna sits on the Advisory Board of the KPU Policy Studies (POST) program, as well as on the Board of the Fraser River Discovery Centre.

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## **JAMES MILLIGAN | FOUNDER & CEO, SOCIAL CONSCIENCE FAIR TRADE SPORTS BALLS**

James Milligan has built a career through a strong focus on the impact of fair trade and sustainably on business. Inspired by the Make Poverty History Campaign in 2005, he left his corporate job and founded Social Conscience Company, a distributor of fair trade sports balls. James holds an MBA from Royal Roads University where he is Associate Faculty in the School of Business.

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## **STACEY TOEWS | CO-FOUNDER AND COMMUNICATIONS CATALYST, LEVEL GROUND TRADING**

Stacey Toews is co-founder of Level Ground Trading, a Direct Fair Trade company based in Victoria, British Columbia. For more than a decade, Stacey has travelled across North America educating and engaging audiences about Fair Trade, sustainability and ethical consumer choices. Stacey is a dynamic and inspiring speaker who is passionate about social justice.

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